

# Dream it. Create it.

Join the 3D revolution.  
Digital design, manufacturing and sales  
with Browzwear 3D

BROW|Z|WEAR



## Transform apparel design, manufacturing and sales with Browzwear 3D

More creative designs. Faster time to market. Less waste. All the benefits of a complete digital workflow can be yours with Browzwear 3D and the Open Platform.

As the heart of the digital workflow, Browzwear brings the power of 3D to fashion design, development, marketing and collaboration with a comprehensive suite of easy-to-use solutions to get your creative designs to market faster than ever before.



## The Holistic End-To-End Solution

### THE OPEN PLATFORM ECOSYSTEM

With the Browzwear Open Platform, brands can leverage the power of 3D as part of a seamless workflow that includes everything from input assets and process management to output data like materials, trims, merchandising catalogs and more. The Open Platform provides a constantly expanding, pre-integrated partner ecosystem as well as services to integrate in-house software and processes. In addition, we provide advanced consulting and integration services to help brands and retailers successfully design and implement a customized digital workflow.



## Vstitcher

DESIGN, DEVELOP AND PRODUCE

VStitcher is the industry's leading 3D software for apparel design and development. With VStitcher, design garments from the silhouette through size ranges, graphics, fabrics, trims, colorways, styling and photorealistic 3D rendering. Technical designers and pattern makers can take it to the next level with true-motion fit, pattern modification, grading, tech pack and more.

- Early prototyping, long before samples or fabrics are available
- Accurate, true-to-life 3D garments that look just like the manufactured product
- The most powerful set of tools to realize even the most complex designs



## Lotta

RAPID 3D DESIGN AND STYLING

Unleash your creativity and get straight to designing with Lotta. Choose any VStitcher 3D garment and use Lotta to create new styles with an endless variety of graphics, fabrics, trims, colorways and more. Seamlessly move all-over patterns, logos and other elements from your favorite Adobe tools to 3D and back again.

- Visualize designs in every fabric, color & trim.
- Showcase designs in true to life 3D.
- Work faster than ever in 3D – no pattern-skills necessary
- Real-time 2-way sync with Adobe Illustrator, Photoshop and much more



## StyleZone

COLLABORATION AND  
MERCHANDISING

A secure, cloud-based platform for showcasing 3D prototypes, Stylezone enables you to rotate, zoom, move and interact with 3D garments from your web browser or mobile phone from the earliest stages of design and development to merchandising. Substantially reduce time to marketing by collaborating with stakeholders on important design decisions even before a physical sample is produced.



## SmartDesign

CREATIVE. ON TIME. ON-COST.

Accelerate the creative process from single designs to complete collections with SmartDesign, while also "designing to manufacturing." Control silhouettes, trims, fabrics and workmanship with a click.



## Fabric Analyzer

BY BROWZWEAR

Use the Fabric Analyzer to determine the thickness, stretch and bend properties of your fabric and automatically load the values into VStitcher or other similar 3D software programs.



## Tech Pack

SHARE WITH MANUFACTURING

Automatically turn your designs into a Tech Pack that includes true-to-life 3D visualizations along with the data a manufacturer needs to turn your vision into reality.

[www.browzwear.com](http://www.browzwear.com)